



## **Agenda for January 10, 2013**

**Deer Park Tourism Committee Meeting  
7PM at the Hampton Inn Deer Park  
21660 W. Lake Cook Rd, Deer Park, IL 60010**

- 1. Pledge of Allegiance**
- 2. Roll Call and quorum determination**
- 3. Approval of Agenda**
- 4. Approval of Prior Minutes from December 6, 2012**
- 5. DDR**
  - a. Business Update**
  - b. Coupon book / mailer**
  - c. Market research direction**
  - d. 4Q Activities**
  - e. 2013 Plans and Needs**
- 6. Praedium**
  - a. Business Update**
  - b. 2013 Plans and Needs**
- 7. Hampton Inn**
  - a. Business Update**
  - b. Use of Hotel Tax – State law and precedents**
  - c. Stay – cation for spring break, need to budget advertising.**
  - d. 2013 Plans and Needs**
- 8. Budget framework for 2014, tied somewhat to the next item...**
- 9. Regional Mall Implications to Deer Park and Potential Preemptive Options, somewhat tied to the next item...**
- 10. Mission and scope of the “Tourism Committee”**
- 11. Other/New Business**

**Updates RE developments, Shepherd and Paluzzo.**
- 12. Adjournment**